



jessicablumberg

co-founder & president
miami, fl



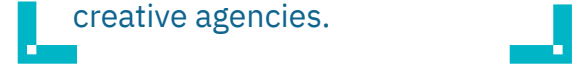
davidhunter

co-founder & cfo
orlando, fl

hunterblu



hunterblu is a full-service integrated media agency.



we founded hunterblu to make working with a media agency easier for brands and strategy / creative agencies.

keyfacts

- founded in 2018
- 27 full-time employees in FL & GA
- annual billings: \$110MM
- 5 year growth: +636%

howwework



data + intuition



everything is media



no silos



we're just here to help

committedtoexpertise...



#11 overall in 2022
#36 overall in 2023
#2 in media, southeast in 2022
#3 in media, southeast in 2023

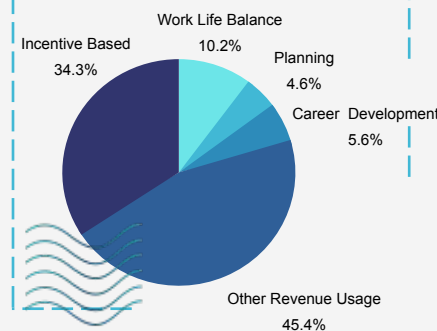
...andemployee retention

we emphasize building corporate culture and creating a place that you can have fun and feel proud to work.

we prioritize work life balance. our employees have:

- 44x days off (on average)
- 1x mental health day/qtr
- 4x agency bonding events/year
- 1x company happy hour/qtr

operation costs focused on employees:



full agency



full agency

reachout

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wehandle



media strategy and comms planning



media buying and execution



integrated media plan development



and really... everything else too!

trusted by
(a selection)

