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hunterblu

hunterblu is a full-service integrated media agency.

We founded hunterblu to make working with a media agency easier for brands and strategy / creative agencies.

keyfacts

- founded in 2018
- 25 full-time employees in fl & ga
- annual billings: \$90MM
- 5 year growth: +636%

howwework



data + intuition



everything is media



no silos



we're just here to help

committed to expertise...



2022: #11 overall, #2 in media
2023: #36 overall, #3 in media



#1098
2023



b2b media
Ryder



full agency



full agency

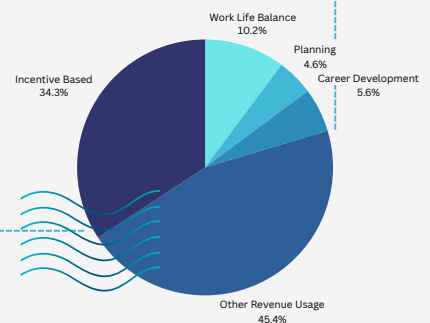
...and employee culture

we emphasize building corporate culture and creating a place that you can have fun and feel proud to work.

we prioritize work life balance. our employees have:

- 44x days off (on average)
- 1x mental health day/qtr
- 4x agency bonding events/year
- 1x company happy hour/qtr

operation costs focused on employees:



reachout

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wehandle



media strategy and comms planning



media buying and execution



integrated media plan development



and really... everything else too!

trusted by
(a selection)

